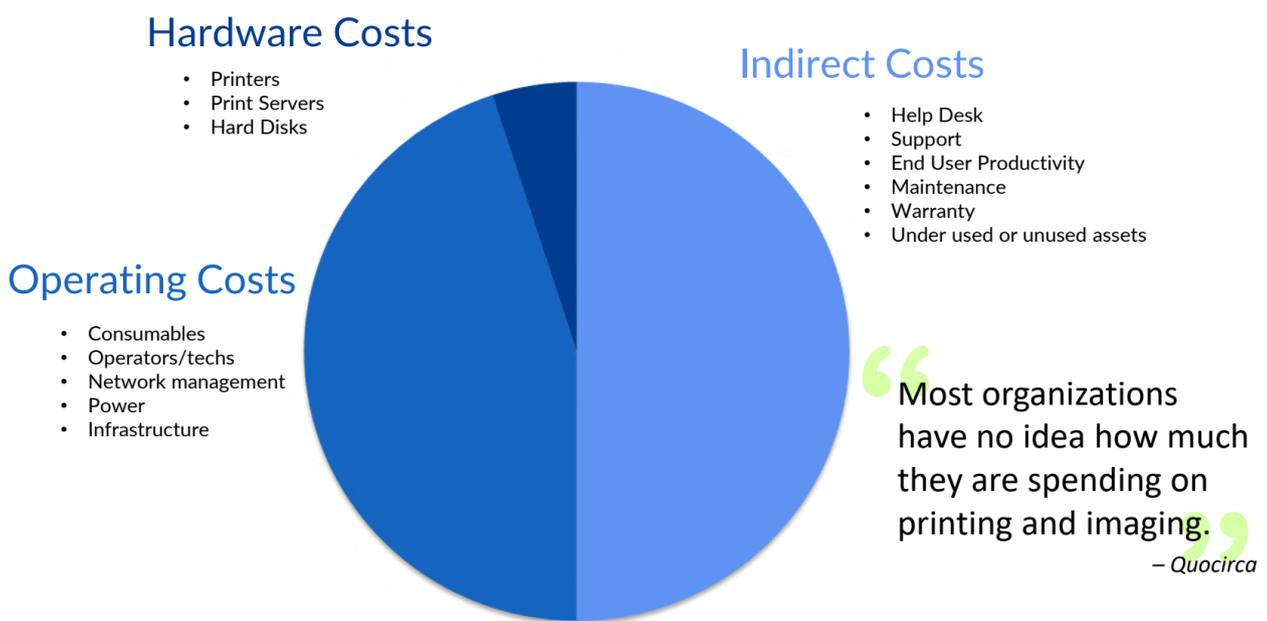


THE HIDDEN COST OF PRINTING

Printing is a necessary function of the office, yet an often ignored line item on the spreadsheet. By understanding where your organizations incur costs, you can take control and achieve a return on invest by implementing the right solution.

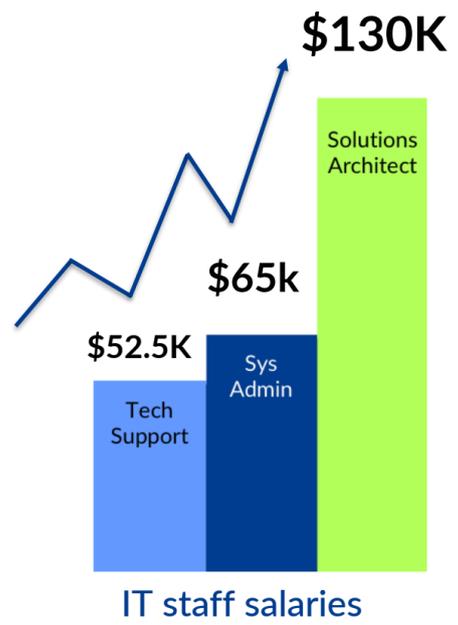
THE BREAKDOWN



CAPITAL ALLOCATION

50%

of the cost of ownership of printing are indirect costs like management, configuration, and end user productivity reduction.



1 in 4

helpdesk tickets are print related. Of those, 15% are escalated beyond the first level of support which can triple or even quadruple the cost per ticket!

A SOLUTION TO RECOUP COSTS



23% of support tickets are printing related



With \$100 million in revenue, **\$780,000** of it goes to printing issues.



DID YOU KNOW?

Nearly 1 in 4 support cases and tickets are printing related.

“I think most organizations purchase Tricerat as a solution to printing woes. It is that, but it's also a very powerful printer management solution. It saves a lot of time and is so simple to use that just about all printer management tasks can be assigned to lower level admins.”

Find out your company's hidden cost of printing with Tricerat's ROI calculator, based on industry studies.

ESTIMATE YOUR ROI